



**South Dakota Department of Health
WIC Program
Retailer's Note – July 2008**

Temporary Additional Cereals to WIC Program

Due to unforeseen circumstances Malt-O-Meal is unable to stock 2 of the currently approved cereals on the WIC Program, Crispy Rice and Scooters. As of **JULY 1st, 2008** WIC will be allowing Kellogg's Rice Krispies and General Mills Cheerios as WIC approved cold cereals. We have included with this note, shelf tags for you, and copies of the insert that will be given to participants to add to their food shopping guides. Thank you all for your assistance when we called for availability, stocking sizes and cost, your time is greatly appreciated!

VENDOR TASK FORCE

We are still looking for Retailers to volunteer to be on our **Vendor Task Force** committee. We are asking for your input from the Retailer side of the WIC program. If you are interested in volunteering please contact Dawn or Renee. Once we receive names we will randomly pick out several Retailers from each Peer Group to be on the committee.

Thank you in advance for your help in this process.

WIC CHECKS

It has been one year since we started the new banking process. We appreciate your time and efforts in helping us achieve this process.

WIC WEBSITE

<http://doh.sd.gov/WIC/Retailers.aspx>

Please feel free to use this website to pull up training for staff, Retailer Notes, Application Packets, February 1, 2008 Food Shopping Guide and other information regarding WIC.

Thank you for your continued support in making the WIC Program a success!!
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